

Developing Club Programs

DLTA Centralia WA

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Harry Panjer, Rotary Club of Comox



Weekly Meetings of Rotary

- Purpose?

“The weekly meetings are primarily fellowship meetings and should not be used to make decisions on club problems, financial matters, the details of club projects and plans.”

District 3860 Website



Club Programs and Meeting Agendas

- Clubs develop their programs and meeting agendas according to the needs of their communities. RCP 7.030
- Clubs periodically hold separate training meetings exclusively for conveying Rotary information and for providing leadership training. RCP 7.030.1

Club Programs and Meeting Agendas

- A club may discuss questions of public interest provided that, when such questions are controversial, all sides are adequately represented. RCP 7.030.2
- At least two meetings per year include presentations on the purpose, programs, and fund development activities of The Rotary Foundation. One of these meetings is to be held during Rotary Foundation Month, November. RCP 7.030.4

Developing Programs at Meetings

- Who's the “customer”?
- Know your customer.
- What does your customer want?
- What do you want your customer to know?
- Get customer feedback.



Programs

- Program = speaker
- Program = other activity
- Time allotted in meeting for program
 - Speaker: 15 minutes to 30 minutes
 - Other activity: Up to entire meeting
- Around 50 programs required each year!
- Variety is needed



Purposes of the Meeting Program

Information

Entertainment

Fellowship

Fun



Who should speak to your club?

Almost anyone who has a good story to tell,
EXCEPT:

- politicians (or candidates) looking for support,
- representatives of controversial causes trying to win you over to their side,
- representatives of organizations pitching for financial support,
- other ???



Who should especially speak to your club?

- Rotarians returning from an overseas project,
- representatives of organizations that have been supported by the club,
- international exchange students,
 - inbound and outbound
- new members – classification talks, and
- District Governor at annual visit.



Informal guidelines that I use

- One meeting per month for fun
 - e.g., car rally, Jeopardy game, summer picnic, golf outing, St. Patrick's party
- One meeting per month for Rotary theme
- One meeting per month for a project supported by the club, or similar
- One or two: other topics of general interest
 - e.g., police chief, base commander, head of college or hospital, business leader

Rotary Months

Jan.	Rotary Awareness	July	
Feb.	World Understanding	Aug.	Membership
Mar.	Literacy	Sept.	New Generations
Apr.	Magazine	Oct.	Vocational Service
May		Nov.	Foundation
June	Rotary Fellowships	Dec.	Family



Other meeting programs

- Installation of new president and board
- Club assembly
- Interact Club event; e.g. fundraising gala
- Off-site vocational meeting



Where to find speakers

- Maintain a list of suggested speakers and persons who wish to speak
- Ask for suggestions from club members
- Check with programs of other local Rotary clubs
- News events



Assessment of meetings and speakers

We do it only informally; i.e. anecdotal feedback.

Do others have a more formal process?

Discussion

What are your success factors?

What are your challenges?

Other suggestions?

